



One-Day Workshop  
**Managing Generations X and Y**

**TIPS ON HOW TO RECRUIT, MOTIVATE, MANAGE AND RETAIN**

**YOUNGER EMPLOYEES IN YOUR WORKFORCE**

Managing employees from the younger generation has become an increasing challenge for managers. Who are Generation X and Y and why are they different? Why do they require different management? Managing diversity includes managing a workforce that is from a different generation.

- Do you have youngsters who put their pens down at 5 pm and leave their work, even if there is a job to be completed?
- Do you feel that young workers have no work ethic?
- Do you think that these employees lack commitment and demand far beyond what they are putting in?
- Do you find Generation X and Y materialistic, cynical, disrespectful and demanding?

The course is designed to allow delegates to gain a deeper understanding of the younger generation in the workplace, how to manage them better and how to elicit co-operation, not conflict.

<p>III <b>Module One:</b></p> <p>III <b>Introduction to Generation X and Y</b></p> <ul style="list-style-type: none"> <li>- Baby-boomers and their influence on the world of work</li> <li>- The younger generation - who are they?</li> <li>- Most common traits of the different generations</li> <li>- Summary of common perceptions held of each other</li> </ul> <p>III <b>Module Two:</b></p> <p>III <b>Tips on How to manage this workforce</b></p> <ul style="list-style-type: none"> <li>- Work-life balance</li> <li>- Technology</li> <li>- Dress-Code and Values</li> <li>- Reward</li> <li>- Approach to Authority</li> </ul>	<p>III <b>Who Should Attend</b></p> <p>Any MD's, Financial Directors and Managers, HR personnel and line managers who manage staff. These modules are not only for HR personnel.</p> <p>III <b>Outcomes</b></p> <ul style="list-style-type: none"> <li>- Knowing how to positively manage performance or people - in conjunction with managing diversity</li> <li>- Gain a greater understanding of differences in values based on generation gaps</li> </ul>
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